**CABLE LETTER**

Sending individual letters to these CEOs

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| Xfinity from Comcast | Brian Roberts |
| Charter Communications | Thomas M. Rutledge |
| Cox | Patrick J. Esser |

Dear \_\_\_\_\_\_:

As school district leaders, we know first hand that far too many low-income students lack the home broadband access required to complete homework assignments and benefit from other digital learning opportunities. As a result, we strongly supported the Federal Communications Commissions’ (FCC) 2016 decision to update the Lifeline program to permit low-income families to use this important subsidy for broadband services. The strengthened program represents a tremendous step forward for our qualified students and their families.

The Lifeline program’s new broadband provisions took effect on December 1. Our school districts and national education associations are eager to provide information to qualified students and their families about the program, including the names of participating companies in their communities.

**Therefore, we strongly encourage [INSERT COMPANY NAME] to participate in the Lifeline program and offer broadband services. Once you do, our organizations would be pleased to partner with you to build awareness of eligible families of your services and collaborate to promote digital equity for learning.**

We encourage you to petition the states where your company offers service - or use the FCC’s new process – to secure the designation required to provide Lifeline qualified broadband services to eligible families in our communities.

If you elect to secure the required designation and to provide a Lifeline broadband offering, the education community will proudly highlight your service to our families and community. Please respond to our coalition via Keith R. Krueger, CEO, CoSN, 1025 Vermont Ave., NW #1010, Washington, DC 20005 or [keith@cosn.org](mailto:keith@cosn.org)

Thank you for carefully considering our request.

Superintendent Xavier Botana, Portland Public Schools

Superintendent Alberto M. Carvalho, Miami-Dade Country Public Schools

Superintendent Tommy Chang**,** Boston Public Schools

Superintendent S. Dallas Dance, Baltimore County Public Schools

### Superintendent Gary Gelo, Diocese of Palm Beach Catholic Schools

Superintendent Cindy Marten, San Diego Unified School District

Superintendent James Merrill, Wake County Public School System  
Superintendent Raquel Reedy, Albuquerque Public Schools

Superintendent Robert W. Runcie, Broward County Public Schools

Superintendent Eric Williams, Loudon County Public Schools

Consortium for School Networking (CoSN)

Alliance for Excellence in Education (AEE)

Association of School Business Officials International (ASBO)

International Society for Technology in Education (ISTE)

National Catholic Education Association (NCEA)

National Association of Independent School (NAIS)

National Association of Elementary School Principals (NAESP)

National Association of Secondary School Principals (NASSP)

P21, the Partnership for 21st Century Learning

United States Conference of Catholic Bishops (USCCB)