

February 14, 2013

8:30 AM

Board of Directors Meeting

Ritz Carlton Hotel

Acadia Room

New Orleans, LA

---

***Core Purpose***

To lead the school business profession by providing growth opportunities and a network of support.

***Big Audacious Goal***

ASBO is globally recognized, respected, and consulted as the expert in the school business profession.

---

**AGENDA**

**Call to Order**

**Roll Call**

**Distribution of Items**

- a. ASBO Antitrust Avoidance Guidelines Adopted
- b. Governing Body Reasonable Assurance 2013
- c. Conflict of Interest Policies
- d. 2012 Board Code of Conduct
- e. Disclosure Form

**Approval of Agenda**

**Approval of Board Meeting Minutes**

- a. November 28, 2012 Board of Directors Meeting
- b. January 10, 2013 Executive Committee Meeting

**Discussion Items**

- a. By-Laws Committee Presentation of Recommendations (Melody Douglas)
- b. Final Reading of Board Policies
  - 1. VI-Programs and Services, D-Affinity/Sponsor/Corporate Partner Relationships
  - 2. III-Business and Support Services, I-Expenses
  - 3. II-Organization and Administration, H-Preparation for Meetings, v-Board Member Attendance Policy
  - 4. R-Board/Staff Communications, i, a, ASBO Board of Directors Code of Conduct Attestation
- c. Corporate Members Advisory Committee (CMAC)

**Action Items**

- a. 2013 Committee Manual
- b. 2013 Personnel Manual
- c. 2014 Budget (sent under separate cover)
- d. 2013 Functional Areas of Engagement
- e. Board Policies
  - 1. VI-Programs and Services, D-Affinity/Sponsor/Corporate Partner Relationships
  - 2. III-Business and Support Services, I-Expenses
  - 3. II-Organization and Administration, H-Preparation for Meetings, v-Board Member Attendance Policy
  - 4. R-Board/Staff Communications, i, a, ASBO Board of Directors Code of Conduct Attestation
- f. 2013 Committee Leader Appointments

**Program Updates**

- a. Membership, Marketing, and Communications Report (Siobhan)
- b. Events Report (Sabrina)
- c. Leadership Development Report (Arlene)
- d. Certification and Recognition Report (Vee)
- e. Corporate Partnerships Report (Sabrina)
- f. Net Promoter Scores (Ron Skinner)

**Reports**

- a. Board Committee Liaison Report (Board Members)
- b. Board Visitation Report (Board Members)
- c. AEDG Chair Report (David Varda)
- d. CMAC Chair Report (Josh Peach)
- e. International Representative Report (Trevor Summerson)
- f. President's Report (Ron McCulley)
- g. Executive Director's Report (John Musso)

**Board Comments****Adjourn**

---

August 15 and 16, 2013  
Board of Directors Meeting

Reston Hyatt Town Center  
Reston, Virginia

---

*Core Purpose:*

To lead the school business profession by providing growth opportunities and a network of support.

*Big Audacious Goal (BHAG):*

ASBO is globally recognized, respected, and consulted as the expert in the school business profession.

---

## AGENDA

### August 15, 2013

Call to Order  
Roll Call

The board is expected to go into executive session.

Recess

### August 16, 2013

Board Reconvenes

Approval of Agenda

Approval of Board Meeting Minutes – May 23, 2013 Board of Directors

### Discussion Items

- a. Lake Anne Revitalization
- b. ASBO International Election

### Action Items

- a. Dr. Fred Hill Distinguished Service Award
- b. Committee Leaders
- c. Authorization to negotiate with developers
- d. Strategic Plan (documents sent under separate cover)
- e. Audit (documents sent under separate cover)

### Program Updates

- a. Communications, Marketing, and Membership
- b. Corporate Partnerships

- c. Events
- d. Leadership Development
  - 1. Professional Committees Task Force
- e. Recognition and Certification

#### Reports

- a. Board Committee Liaison Reports
- b. Board Visitation Reports
- c. Policy Committee Update
- d. AEDG Chair Report
- e. CMAC Chair Report
- f. International Representative Report
- g. President's Report
- h. Executive Director's Report

#### Board Comments

#### Adjourn

October 24, 2013  
Board of Directors Meeting

Sheraton Downtown Boston  
Boston, Massachusetts

*Core Purpose:*

To lead the school business profession by providing growth opportunities and a network of support.

*Big Audacious Goal (BHAG):*

ASBO is globally recognized, respected, and consulted as the expert in the school business profession.

AGENDA

Call to Order

Roll Call

Approval of Agenda

Approval of Board Meeting Minutes

- a. August 16 & 17, 2013 Board of Directors Minutes
- b. August 15, 2013 Executive Committee Minutes

Discussion Items

- a. Annual Meeting & Expo logistics and schedule
- b. Strategic Plan update/calendar
- c. ERS strategic briefing on the role of the CFO

Action Items

- a. Committee Leader Appointments
- b. Annual Attorney Appointment

Program Updates

- a. Communications, Marketing, and Membership
- b. Corporate Partnerships
- c. Events
- d. Leadership Development
- e. Recognition and Certification

Reports

- a. Board Committee Liaison Reports
- b. Board Visitation Reports
- c. Ad Hoc Committee (Board Self Evaluation) Update
- d. Ad Hoc Committee (Committees) Update
- e. AEDG Chair Report
- f. CMAC Chair Report
- g. International Representative Report
- h. President's Report
- i. Executive Director's Report

Board Comments

Adjourn

---

November 21, 2013  
Board of Directors Meeting

Phone Conference Call

---

*Core Purpose:*

To lead the school business profession by providing growth opportunities and a network of support.

*Big Audacious Goal (BHAG):*

ASBO is globally recognized, respected, and consulted as the expert in the school business profession.

---

AGENDA

Call to Order

Roll Call

Approval of Agenda

Approval of Board Meeting Minutes

- a. October 24, 2013 Board of Directors Minutes
- b. October 23, 2013 Executive Committee Minutes

Discussion Items

- a. Strategic Plan

Reports

- a. Board Committee Liaison Reports
- b. Board Visitation Reports
- c. AEDG Chair Report
- d. CMAC Chair Report
- e. International Representative Report
- f. President's Report
- g. Executive Director's Report

Board Comments

Adjourn