



JANUARY 21, 2021 | 11:00 A.M. | CONFERENCE CALL

Board Members

Ed Chabal, President
Bill Sutter, Vice President
Claire Hertz, Immediate Past President
David Lewis, Executive Director, *ex officio*
Susan Harkin, 3rd Year Director
John Hutchison, 3rd Year Director
David Ginsberg, 2nd Year Director
Ryan Stechschulte, 2nd Year Director
Wanda Erb, 1st Year Director
Aubrey Kirkpatrick, 1st Year Director

Staff

Siobhán McMahon, Chief Operations Officer
Sabrina Soto, Chief Business and Leadership Officer
Angie Tombul, Executive Assistant and Governance
Relations

Guests

Tracy Ginsburg, AEDG Chair
Brianna King, AEDG Vice Chair
Mike Barragan, Board Candidate
Lynn Knight, Board Candidate

WELCOME AND OPENING BUSINESS ITEMS

- **Call to Order**

President Chabal called the meeting to order at 11:00 a.m. and welcomed the participants to the call. He welcomed the board and the board guests, including the new Affiliate Executive Directors Group (AEDG) vice chair, Brianna King of Washington ASBO, and the board candidates who were invited to join the board meetings in preparation for taking office, Lynn Knight of Wisconsin and Mike Barragan of Arizona.

- **Roll Call**

The roll was called, and all board members were present.

- **Approval of Agenda and Consent Agenda**

- November 19, 2020 Board Meeting Minutes
- Contracts:
 - Designer – Laura Carter

ACTION ITEM: Claire Hertz made a motion to approve the agenda and the consent agenda. David Ginsberg seconded. All were in favor and the motion carried.

ACTION ITEMS

- **Winter Conference 2021**

Sabrina Soto reviewed the materials in the board packet concerning Winter Conference. She reported on the status of COVID numbers in San Antonio, noting that the levels continue to worsen and the current level is considered severe. President Chabal noted the risk as described by the attorney recommendation and reported that the Executive Committee recommended canceling the 2021 Winter Conference.

ACTION ITEM: Susan Harkin made a motion to cancel the 2021 Winter Conference. David Ginsberg seconded. All were in favor and the motion carried.

DISCUSSION ITEMS

There were no discussion items.

REPORTS AND UPDATES

- **President's Report**

- **2021 Affiliate Visitations**

President Chabal reported that the 2021 Affiliate Visitation schedule creation was underway and that he had been working with staff on the process. He noted that he would be reaching out soon to assign visitations. He also reminded the elected board that he had sent out the Board Self-Evaluation form and the Executive Director Evaluation form. He noted that they would be discussed in Executive Session at the February Board meeting. President Chabal also noted that the approval of the FY22 Budget would be on the February agenda and the proposed budget would be shared with the board soon.

- **Board Member Reports**

Claire Hertz, chair of the Elections Committee, reported that the deadline to declare intent to run in the 2021 election had passed. She announced Mike Barragan of Arizona and Lynn Knight of Wisconsin as the candidates for the two first-year director positions and Susan Harkin of Illinois and John Hutchison of Kansas as the candidates for the one vice president position. She thanked the candidates for their willingness to serve the association.

Aubrey Kirkpatrick reported that the international group continues to meet regularly and that it is a very worthwhile endeavor.

- **Affiliate Executive Directors Group Representatives' Report**

Tracy Ginsburg, chair, reported that the summer AEDG meeting was still being discussed by the AEDG and a full update will be given at the February board meeting. She noted that the AEDG continues to meet monthly by Zoom.

Brianne King, vice chair, thanked the board for welcoming her to the group. She noted that the Zoom calls are fostering relationships that will be even stronger when the group is able to meet in-person again.

- **Executive Director's Report**

- **Corporate Alliance Partnership (CAP) Program**

Sabrina Soto updated the board on the changes to the partnership program, now called the Corporate Alliance Partnership (CAP) program. She reported that there are now four levels of partnership, which will allow more companies to partner with ASBO International at a variety of levels based on price point and their objectives. Soto thanked the board for their willingness to speak with partners and prospects.

- **Membership Model**

Siobhán McMahon updated the group on the district membership category. She noted that growth was occurring despite the pandemic. She gave an update on the membership numbers and asked the board to help communicate the membership category. Discussion occurred about the membership category.

- **Strategic Governance Symposium 2021**

Siobhán McMahon reported to the group that the interest in the virtual Strategic Governance Symposium is very positive and that more details for the participating board members would be forthcoming.

- **Financial Report**

David Lewis reviewed the process and timeline for the FY22 Budget. He also reviewed the financial report through November 2020.

• **Future Agenda Items**

President Chabal noted that the next board meeting is scheduled for February 25, 2021, and would last two hours to allow for an executive session.

ADJOURNMENT

ACTION ITEM: Aubrey Kirkpatrick made a motion to adjourn the meeting. Bill Sutter seconded. All were in favor and the meeting was adjourned at 12:12 p.m.



Ed Chabal, President



David Lewis, Executive Director