



ASB *e* **ENVISION**
2020

**VIRTUAL
CONFERENCE**
PROGRAM BOOK
September 30–October 2

WE'RE ALL CONNECTED IN SUPPORTING EDUCATION

ASBO International's **Corporate Partners** are here for you today, tomorrow, and far into the future as school districts recover and return to normalcy in the aftermath of COVID-19.

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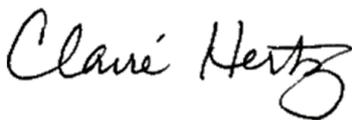
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US Retirement &
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Welcome to Envision 2020, ASBO International's First Virtual Conference!

While this year's learning and networking experience will be a little different than many of us are used to, the core components will be the same. By the end of the conference, you will have new ideas that can help improve the way your school district serves students. During the conference, you will have access to Live Learn presentations, On-Demand sessions, the inspiring general session, invaluable Roundtable discussions, Micro Courses, a virtual Exhibits Marketplace with product videos, and education sessions loaded with helpful takeaways. Not only will you leave with plenty of useful ideas to bring back to your team and concrete action items that will make your school system stronger, you'll also gain something on a more personal level: the knowledge that you are not alone. You are part of a movement of individuals who are working together to make a difference for students.

Sincerely,



Claire Hertz, CSBA, SFO
President, ASBO International
Deputy Superintendent of Business and Operations
Portland Public Schools
Portland, Oregon



David J. Lewis
Executive Director, ASBO International
Ashburn, VA





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Promote your school name at fundraising events, pep rallies and more with innovative promotional products.

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Help reduce the spread of germs in your school with personal protective equipment (PPE) such as clear desktop divider shields and more.

MODERN LEARNING ENVIRONMENTS

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JOIN US FOR OUR LIVE LESSON SESSION

What: Technology to the Rescue: Revamping Business Office Routines in a COVID-19 World

When: Thursday, October 1, 3:30 p.m.–4:30 p.m. EST

Where: Online virtual event

[CLICK HERE TO LEARN MORE.](#)

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SCHEDULE AT A GLANCE

All times listed in Eastern time.

Tuesday, September 29	12:00 am - 11:59 pm	Micro Courses and On-Demand Sessions Available on ASBO Learn
Wednesday, September 30	11:00 am - 12:30 pm	Conference Kickoff and Keynote Address, Michele Norris
	12:30 pm - 1:00 pm	Break
	1:00 pm - 2:00 pm	Live Learns
	2:00 pm - 2:15 pm	Break
	2:15 pm - 2:45 pm	Solutions Circuit
	2:45 pm - 2:50 pm	Break
	2:50 pm - 3:50 pm	Live Learns
	3:50 pm - 4:00 pm	Break
	4:00 pm - 4:30 pm	Solutions Circuit
	4:30 pm - 4:45 pm	Break
	4:45 pm - 5:30 pm	Roundtables

Thursday, October 1	10:30 am - 11:00 am	System Re-Set (Mental Centering)
	11:00 am - 11:25 am	Break
	11:25 am - 11:30 am	Day 2 Live Kickoff
	11:30 am - 12:30 pm	Live Learns
	12:30 pm - 1:00 pm	Break
	1:00 pm - 2:00 pm	Live Learns
	2:00 pm - 2:15 pm	Break
	2:15 pm - 2:45 pm	Solutions Circuit
	2:45 pm - 2:50 pm	Break
	2:50 pm - 3:20 pm	Solutions Circuit
	3:20 pm - 3:30 pm	Break
	3:30 pm - 4:30 pm	Live Learns
	4:30 pm - 4:45 pm	Break
4:45 pm - 5:30 pm	Roundtables	
Friday, October 2	10:30 am - 11:00 am	Tune In and Tune Up (Mindful Movement)
	11:00 am - 11:25 am	Break
	11:25 am - 11:30 am	Day 3 Live Kickoff
	11:30 am - 12:30 pm	Live Learns
	12:30 pm - 1:00 pm	Break
	1:00 pm - 2:00 pm	Live Learns
	2:00 pm - 2:15 pm	Break
	2:15 pm - 3:15 pm	Live Learns
	3:15 pm - 4:15 pm	Closing Celebration

The Exhibits Marketplace is open 24-hours a day throughout the duration of the conference. During live hours you can chat directly with company representatives.

For the latest schedule please visit asbointl.org/Envision or the mobile app.

MAKE THE MOST OF THIS VIRTUAL EVENT



GENERAL TIPS

- Block out your calendar as you would if you were out of the office.
- Customize your learning space by selecting a virtual background — create your own or choose from one of our Envision 2020 special backgrounds!



ATTENDEE SERVICE CENTER

The Attendee Service Center is your key to accessing sessions, claiming credits for attending, and exploring the Exhibits Marketplace. Log into the Attendee Service Center using your [login](#) and [password](#) that was shared in your welcome email.



EXHIBITS MARKETPLACE

Log into the Attendee Service Center to:

- Access the Exhibits Marketplace before, during, and after the conference.
- Chat via text with exhibitors in real time during office hours.
- Search for exhibitors based on products and services.
- Visit exhibitors to earn game points for a chance to win prizes, such as an Amazon gift card or future conference registration! Details in the app.

Closing Celebration

Friday at 3:15 pm Eastern Time. The Second City comedy group is leading an interactive show just for school business professionals. Finish out the conference and your work week with a few laughs among friends!

ASBO Learn: Access on-demand content through October 2, 2021.
[LEARN MORE HERE.](#)

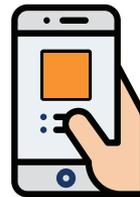


SELF-CARE, RELAXATION, AND MINDFUL MOVEMENT

School business professionals wear many hats in the course of a day, a week, and a school year, often transitioning from finding solutions in one arena to another without pause. Whatever your schedule or fitness level, adding simple techniques to your “self-care toolkit” can help you regulate your nervous system, maintain or increase physical mobility, and manage your responses to stressful situations.

- Session #1: System Re-Set (Mental Centering)
- Session #2: Tune In and Tune Up (Mindful Movement)

Thank you Event Partners for sponsoring these sessions.



MOBILE APP

Expand your networking opportunities during the conference with the ASBO International app. Connect with attendees, create your personal itinerary, and search for sessions and slides. Search ASBO International in the Apple App Store or Google Play to download the app.



SOLUTIONS CIRCUIT

Visit with corporate partners to learn more about their products and services.

All registered attendees who participate in one of the Solutions Circuit sessions will receive a \$5 Starbucks e-gift card (1 per person). In addition, for every Solutions Circuit session you attend, you'll receive an entry for one of two grand prize drawings for a \$100 gift card to Amazon (up to 4 chances per person).



Benefits strategies for unusual times

Schools and other educational organizations face difficult challenges in ordinary times. These days, the challenges are even greater. Our expert advisors, virtual enrollment support, administration technology and robust product portfolio help simplify benefits enrollment and administration, giving you one less challenge to face. In unusual times, there's Aflac.

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EDUCATION INFORMATION

SESSION TYPES

Follow this description reference guide as you plan your virtual agenda. For an even smoother scheduling process, download the Envision 2020 conference app and plan your agenda on the go.

Live Learns: These featured sessions are presented live in one-hour slots with interactive elements such as Q & A opportunities, in-session knowledge checks, and eligibility for SFO contact hours and CPE credits.

Micro Courses: New! These 10- to 15-minute mini sessions provide incremental concepts and knowledge checks via the new ASBO Learn portal. Eligible for SFO contact hours and CPE credits.

Roundtables: Come prepared with questions, share answers, and engage in open discussion with your peers in a moderated video chat.

On-Demand Sessions: Learn from peer experts on your own time. Access these sessions anytime on ASBO Learn, up to 90 days after the conference. Eligible for SFO contact hours.

Solutions Circuit: Solutions Circuit sessions provide quality facetime with industry suppliers who are ready to share solutions and answer your specific questions in 30-minute group meetings.

SFO AND CPE CREDITS

Earning SFO® Contact Hours and CPE Credits

During Live Learns, enter your full name, attend the session for at least 50 minutes, and answer 3 of the 5 polling questions to qualify for CPE credits. We ask that you also complete the online session evaluations that are available in the Attendee Service Center. Attendees will have the option to download, email, or print their certificates after attendance is verified.

SFO contact hours and CPE credits for Micro Courses and On-Demand Sessions will be accounted for in ASBO Learn. Credits earned through the Live Learns will be transferred to your ASBO Learn transcript several weeks after the conference.



SFOs: Remember, contact hours must also be entered for recertification into your online **SFO Access (Prolydian)** account, under Applications / SFO Recertification Application.

Earn CPE credits in fields of study including Personal Development, Finance, Information Technology, Accounting (Governmental), Business Management & Organization, Production, Personnel/HR, Business Law, and Accounting. [View all fields of study here.](#)

All ASBO Envision 2020 educational programming is offered at a basic program level and requires no program prerequisites or advance preparation.



The Association of School Business Officials International is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.nasbaregistry.org.

The instructional delivery method for all workshops, seminars, discussion groups, and deep dives is group live.



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TWITTER TIPS

How to Use Twitter During #ASBOEnvision2020

Use Twitter to connect with your colleagues and your community. Share successes, ask questions, and provide advice. Here are some tips to help you get started!



- A tweet can be 280 characters MAX.
- If you only use 200–240 it allows your tweet to be retweeted with comments.
- When you mention another Twitter user in your tweet make sure you use @ and their twitter handle so they are notified of the mention.
- If you begin a tweet with a mention, place a period "." before the "@" to broaden the reach of your tweet.
Example: **.@asbointl enjoyed the live learns during #ASBOEnvision2020.**
- Use hashtags to maximize the number of people who see your tweet. Hashtags also help you find and follow others with the same interest! For a full list of related hashtags click here!
#ASBOEnvision2020 #schoolbusiness #schoolfinance #edfinance #EdFinChat #ASBOMember

Here are a few presenters to tag in your posts. Find others using #ASBOEnvision2020!

@Michele_Norris	@Noellerson	@johnWhutch	@MargueriteRoza
@MatthewMLentz	@ISBLTraining	@jnovak_julie	@joshpeachspeaks @ASBOUSA
@TogaFinance	@DrMimiMom	@sutterb	@slharkin

Keep tweeting even after the conference is over. Stay engaged to build an ongoing relationship. Follow those who add value to the conversation and those that you want to follow you.

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We've aced benefits, providing them to over 60 associations nationwide, for 40 years, including active workers, retired teachers, state employees, and more. AMBA is ready to help school business officials like you fill gaps in coverage as employees approach retirement.

To learn about easy-to-implement retirement packages, contact:

Omarr Guerrero
VP Member Experience
omarr.guerrero@amba.info
512-934-4675



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DON'T MISS

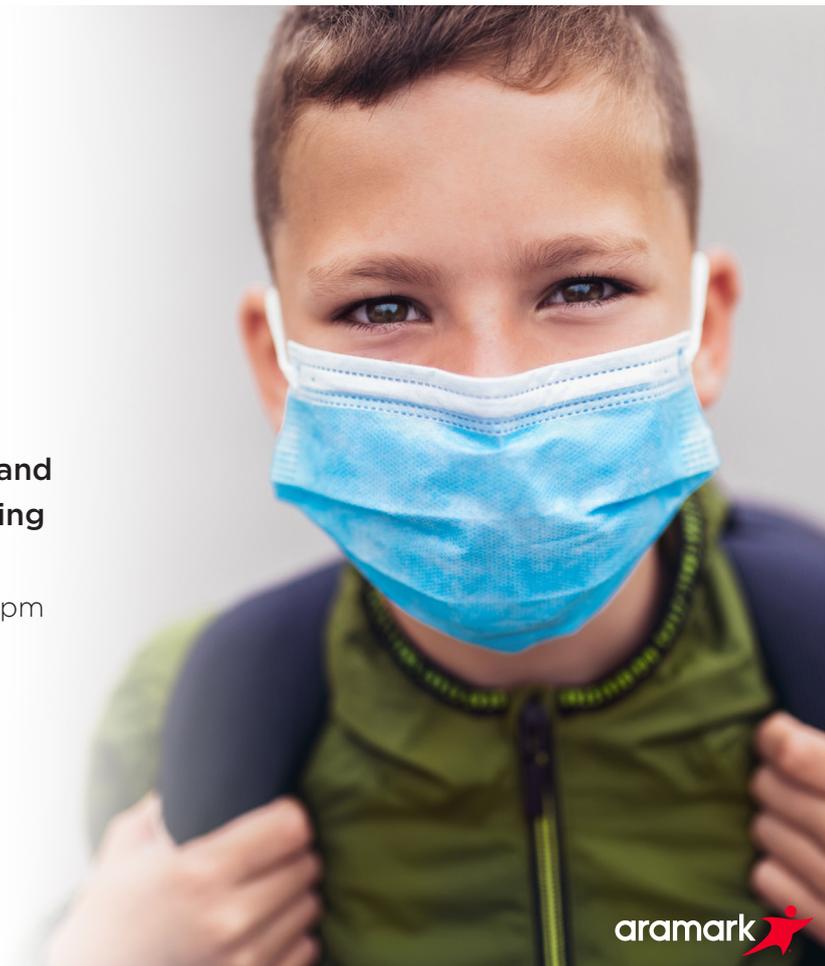
“Schools Open (Maybe): Facilities and Dining Considerations for Reopening and Potential Reclosing”

Wednesday, September 30, 4pm-4:30pm
Thursday, October 1, 2:50pm-3:20pm

But first, your guide to a safe reopening and sustainable management.



[CLICK HERE](#)



Security Benefit

YOUR RESOURCE PARTNER



We know that this is an unprecedented time for schools, and your role as school business officials has quickly expanded to cover many new responsibilities. Security Benefit has been a provider of retirement plans to schools for over 50 years. We recognize that you will need all the resources possible to get through the upcoming months. We want to be there to help you move forward.

As an ASBO partner, we want you to know that we are available as your resource partner. We have a dedicated team to support you on topics such as the CARES Act and SECURE Act. In addition, we have a team with an extensive background on retirement plan types such as special pay plans and other options for schools. Contact us today for more information on how we can help.

Don Wiley

National Director

Eastern Division

609.306.0817

Don.Wiley@SecurityBenefit.com

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Regional Director, Affiliated Relationships

Western Division

785.230.7017

Brianne.Johnson@SecurityBenefit.com

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99-00509-03 2020/08/09

KEYNOTE SPEAKER

WEDNESDAY, SEPTEMBER 30



MICHELE NORRIS

Former NPR Host and Special Correspondent, Founding Director of “The Race Card Project”, and *Washington Post* Opinions Contributor

An award-winning journalist and one of the most-recognized voices in radio, Michele Norris engages audiences in candid discussion about race, culture, and communication in America.

From the radio airwaves of NPR and primetime television to leading news publications such as *The Washington Post*, Norris is one of the most-trusted voices in American journalism. On stage, she inspires open and honest dialogue, with memorable stories and fascinating perspectives drawn from her personal journey, investigative research, and interviews with world leaders, Nobel laureates, and influential newsmakers.

For a decade, as host of National Public Radio’s longest-running program, *All Things Considered*, she captivated audiences nationwide while earning some of journalism’s highest honors. As a *Washington Post* Opinions contributor, Norris sparks important dialogue on current events, social issues, and the power to make change as she breaks down commonly held beliefs and attitudes on race, diversity, and bias. She makes complex and taboo issues remarkably accessible. Her audiences walk away empowered to stimulate discussion around challenging topics within their communities.

Norris’ efforts to promote conversation about race throughout her accomplished career resulted in her critically acclaimed book, *The Grace of Silence: A Memoir*. She received accolades for a Peabody Award-winning initiative, “The Race Card Project,” which fosters conversation among individuals about their differences. Norris is also the director of “The Bridge”—the Aspen Institute’s program on race, cultural identity, and inclusion—which addresses some of America’s most complex issues by encouraging people to explore and engage with differing perspectives.

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SOLUTIONS CIRCUIT

Connect with ASBO International Corporate Partners who are ready to share solutions and answer your specific questions in 30-minute group meetings.

Attendees who opt in during any Solutions Circuit session will receive a \$5 Starbucks gift card! (Gift cards are limited to one per attendee.) Every time you attend. You will be entered into a drawing to win a \$100 Amazon gift card (up to 4 entries/person).

Wednesday, September 30

2:15 pm - 2:45 pm

- SC01 **American Fidelity Assurance Company:** CORONA, CARES and Cafeteria Plans (S125 Plans)
- SC02 **Equitable: Women and Money:** Taking Control of Your Financial Future
- SC03 **The Horace Mann Companies:** Student Loan Solutions: Unique Strategies Available to Reduce the Burden of Student Loan Debt
- SC04 **Ricoh USA, Inc.:** Improving Student Engagement (In Virtual and Hybrid Classrooms)
- SC05 **U.S. Retirement & Benefits Partners:** 403(b)/457(b) TPAs: The Cost Savings & Benefits to Districts

4:00 pm - 4:30 pm

- SC07 **Security Benefit:** 'Special Pay' and Matching 403(b) Plans, a Win-Win for Everyone
- SC08 **Aflac:** Benefits Strategies to Help Move Educational Organizations Through and Beyond the Pandemic
- SC09 **AIG Retirement Services:** An Insider's View on K-12 Retirement Plan Consortiums
- SC10 **Association Member Benefits Advisors (AMBA):** Benefits Gaps Exist as Your Employees Transition into New Life Stages
- SC11 **Aramark:** Schools Open (Maybe): Facilities and Dining Considerations for Reopening and Potential Reclosing
- SC12 **Tyler Technologies, LLC:** Budget Uncertainty: Agile K-12 Planning During Crisis

Thursday, October 1

2:15 pm - 2:45 pm

- SC13 **Aflac:** Benefits Strategies to Help Move Educational Organizations Through and Beyond the Pandemic
- SC14 **AIG Retirement Services:** The Student Loan Crises Is a Challenge and an Opportunity for Employers
- SC15 **American Fidelity Assurance Company:** CORONA, CARES, and Cafeteria Plans (S125 Plans)
- SC16 **Equitable:** Improving Schools, Health & Wellness Programs — Maintaining a Healthy & Engaged Workforce.
- SC17 **Security Benefit:** Improving Retirement Savings for America's Public Educators (A comprehensive survey of public education 403(b) Retirement Plans) National Tax Deferred Savings Association

2:50 pm - 3:20 pm

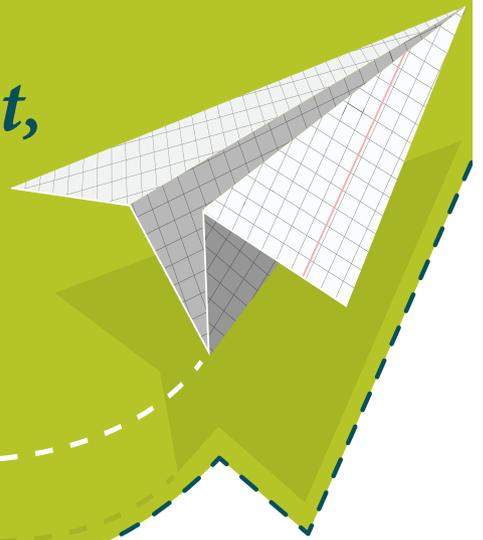
- SC19 **Aramark:** Schools Open (Maybe): Facilities and Dining Considerations for Reopening and Potential Reclosing
- SC20 **The Horace Mann Companies:** Student Loan Solutions: Unique Strategies Available to Reduce the Burden of Student Loan Debt
- SC21 **Ricoh USA, Inc.:** Information Mobility and the Digital Transformation
- SC22 **Tyler Technologies, LLC:** Understanding and Protecting Against Your Cybersecurity Risks
- SC23 **U.S. Retirements & Benefits Partners:** Reducing Your Benefits Compliance & Administration Costs: ACA, FMLA, COBRA, and Benefits Administration
- SC24 **Association Member Benefits Advisors (AMBA):** Benefits Gaps Exist as Your Employees Transition into New Life Stages.

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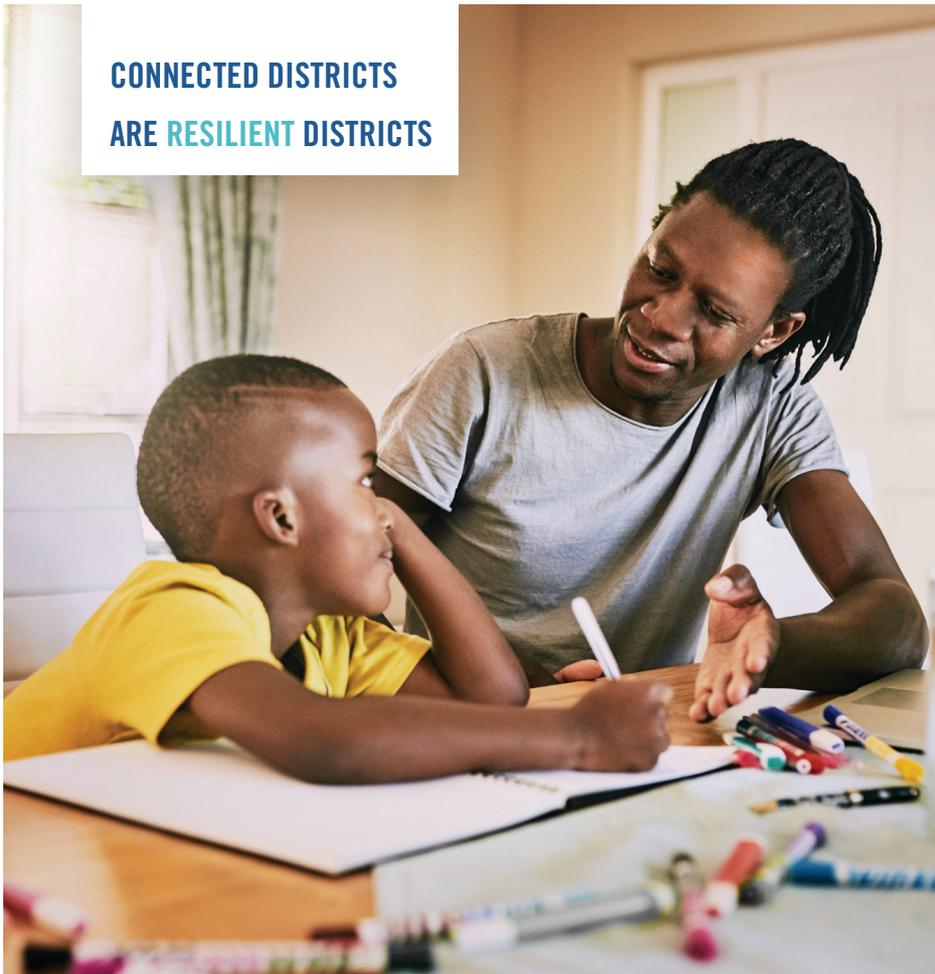
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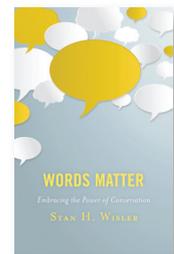
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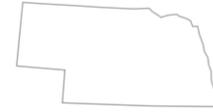
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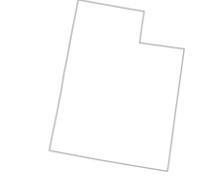
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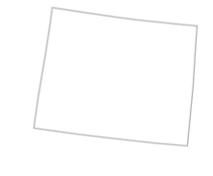
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We asked you to share your budget development, Meritorious Budget Award (MBA), and Pathway to the MBA questions.



Then, we asked one of our long-time reviewers for the answers!

.....

Q: HOW DOES APPLYING FOR THE MBA (OR PATHWAY) ACTUALLY IMPROVE MY BUDGET?

Reviewer: There is an increased emphasis on transparency with our schools' parents, staff, and community. The MBA program allows you the opportunity to provide your community with the full picture of your budget, the factors and process used to build your budget, the district's goals and objectives, and comparable data from prior years and projected years. The reviewer comments give you the opportunity to further explain sections within your budget in a more meaningful, easy-to-understand format.

Q: WHAT ADVICE WOULD YOU GIVE SOMEONE WHO IS CONSIDERING APPLYING?

Reviewer: Consider building an MBA committee within your district. The MBA includes information beyond just the numbers, so it is important to have team members who can help you gather information such as enrollment, student achievement, tax rates, assessments, etc. Consider including a team member who has no school finance expertise. This person will be a great sounding board to ensure you are clearly explaining the elements of your budget in an easy-to-understand format. The person's role will be to build your glossary of terms!

Q: WHO SHOULD CONSIDER APPLYING FOR THE PATHWAY TO THE MBA?

Reviewer: If this is the district's first time applying, the Pathway to the MBA is a great place to start. Districts submit a cover letter, the MBA Criteria Checklist, the Executive Summary and one other budget section. The next year, they can submit the Executive Summary and a different section, or submit for the full MBA.

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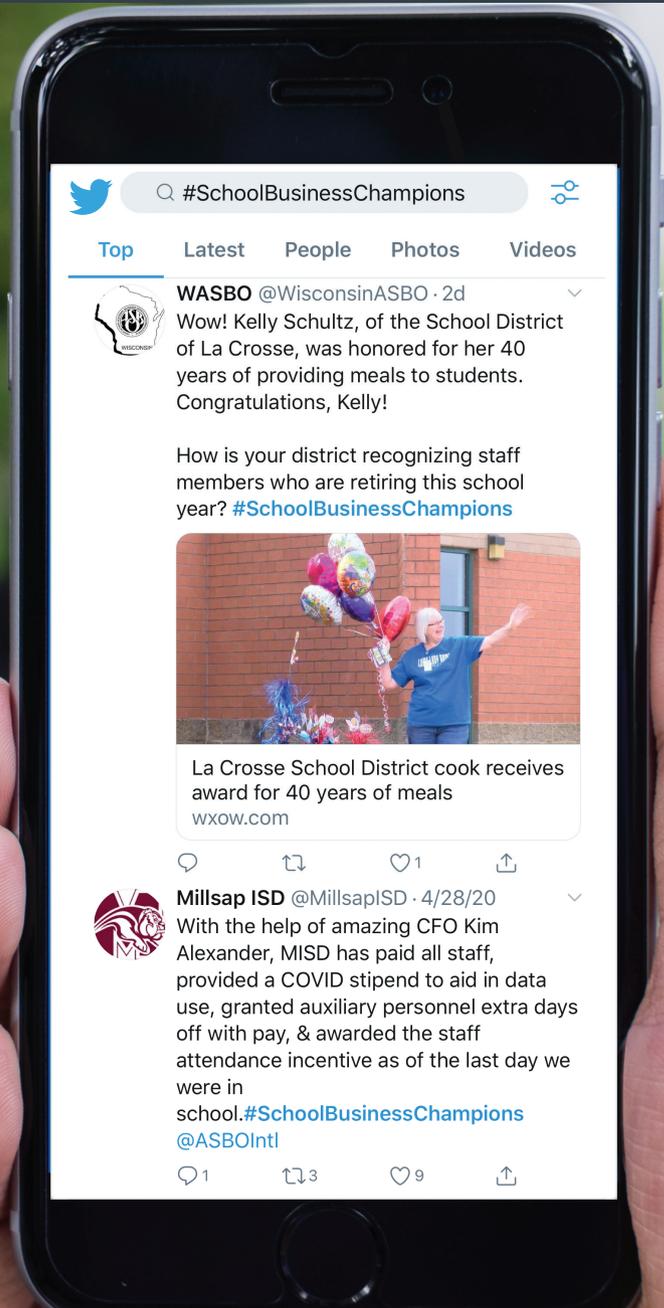
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