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ASSOCIATION OF
SCHOOL BUSINESS OFFICIALS
INTERNATIONAL

LEGISLATIVE ADVOCACY★

CONFERENCE

JULY 10–12, 2017

Hyatt Regency on Capitol Hill
Washington, DC



SPEAK OUT FOR PUBLIC EDUCATION

Opportunities include panel discussions with key Hill staff, a legislative breakfast featuring elected officials, the latest information on the 2016 election and what it means for schools, and time for you to meet with your representatives and senators.

- Secretary Betsy DeVos, *invited*
- Voices on ESSA: Key education stakeholders, civil rights groups and Hill staff talk about ESSA implementation, what it means in the context of what the law intended and what to expect in 2017–18.
- Hill Prep: Dedicated time is set aside for you to collaborate with others from your state before you hit the Hill. What meetings do you have? Who will attend? What messages will you prioritize?
- SCOTUS & Education: Long-time AASA friend and education attorney Maree Sneed walks through the details of the three education-related cases heard by the Supreme Court this term.
- Refuting Vouchers: In an environment focused on school choice, focus on ways we can better message and advocate to “sell” public schools.
- And more!

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