# **Association of School Business Officials International Board Meeting Agenda**

January 20, 2011 Board Tele-Conference

#### **BOARD MEMBERS:**

Chuck Linderman, RSBA, President
Brian Mee, RSBA, Vice President
Erin Green, MBA, RSBA, Immediate Past President
John Musso, CAE, RSBA, Executive Director
Shirley Broz, CPA, RSBA, 3<sup>rd</sup> Year Director
Ron McCulley, CPPB, RSBO, 3rd Year Director
Terrie Simmons, RSBA, 2nd Year Director
Randy Evans, RSBO, 2nd Year Director
Mark Pepera, RSBO, 1<sup>st</sup> Year Director
Brenda Burkett, CPA, 1<sup>st</sup> Year Director
Ron Skinner, CAE, Assistant Executive Director

Staff:

Thursday, January 20, 2011

#### A-G-E-N-D-A

## 1. Opening Activities

- a. Call to Order
- b. Roll Call
- c. Approval of Agenda

## 2. Discussion Items

- a. Program Assessment
- b. ASBO Form 990
- c. ASBO Strategic Plan
- d. 2012 Budget
- e. Executive Leadership Forum Schedule
- f. CMAC Structure

#### 3. Reports

- a. Board Committee Liaison Reports
- b. Board Visitation Reports
- c. AEDG Chair Report
- d. CMAC Chair Report
- e. Executive Director Report
- f. President Report

#### 4. Action Items

a. Committee Leader Appointment

## 5. Board Comments

## 6. Adjourn

## ASSOCIATION OF SCHOOL BUSINESS OFFICIALS INTERNATIONAL **Board Meeting Agenda**

February 23 & 24, 2011 Regular Meeting **Executive Leadership Forum**  Gaylord Texan Resort and Convention Center Grapevine, TX

Charles E. Linderman, RSBA, President **BOARD MEMBERS:** 

Brian L. Mee, RSBA, Vice President

Erin K. Green, SFO, RSBA, Immediate Past President John D. Musso, CAE, RSBA, ASBO Executive Director

Shirley A. Broz, CPA, SFO, RSBA Ron McCulley, CPPB, RSBO Randy C. Evans, RSBO

Terrie Simmons, RSBA Brenda Burkett, SFO, CPA Mark Pepera, SFO, RSBO

Wednesday, February 23, 2011

Working Dinner 5:00 PM - 10:00 PM and

Thursday, February 24, 2011

Board Meeting 8:00 AM - 1:30 PM

- I. Executive Session-Invited (Board Members, John Musso, Ron Skinner, Director Level Staff)
  - A. 2012 Budget (sent under separate cover)
  - B. IRS Form 990
- II. Opening Activities
  - A. Call to Order
  - B. Roll Call
  - C. Distribution of Items
    - 1. ASBO Policy Manual (February 2011)
    - 2. ASBO Antitrust Avoidance Guidelines Adopted
    - 3. Governing Body Reasonable Assurance 2012
    - 4. Conflict of Interest Policies
    - 5. 2011 Board Code of Conduct
    - 6. Disclosure Form
  - D. Approval of Agenda

- E. Approval of Board Meeting Minutes
  - 1. September 22, 2010 Executive Committee
  - 2. November 4, 2010 Executive Committee
  - 3. December 2, 2010 Executive Committee
  - 4. January 13, 2011 Executive Committee
  - 5. September 23, 2010 Board of Directors
  - 6. November 4, 2010 Board of Directors
  - 7. December 2, 2010 Board of Directors
  - 8. January 20, 2011 Board of Directors

#### III. Discussion Items

- A. Strategic Plan
- B. 2011 Board Liaison Professional Committee Assignments
- C. Affiliation Agreement
- D. Legislative Beliefs

## IV. Approval Items

- A. 2011 Personnel Manual
- B. 2011 Committee Manual of Operations
- C. General Counsel Appointment
- D. 2012 Budget (sent under separate cover)
- E. Budget Surplus Plan

#### V. Program Updates

- A. Membership, Marketing, and Communications Report
- B. Events Report
- C. Professional Development Report
- D. SFO Certification Program Update
- E. Corporate Partnerships Report

## VI. Reports

- A. Board Committee Liaison Reports
- B. AEDG Chair Report
- C. CMAC (Corporate Member Advisory Committee) Report
- D. PCTF (Professional Committees Task Force) Report
- E. International Member Committee Report
- F. President's Report
- G. Executive Director's Report

#### VII. Board Comments

#### VIII. Adjournment

March 17, 2011 11:00 AM Board of Directors Meeting

Phone Conference

## **AGENDA**

CALL TO ORDER
ROLL CALL
APPROVAL OF AGENDA

#### **APPROVAL OF BOARD MEETING MINUTES**

- a. February 23, 2011 Executive Committee Meeting Minutes
- b. February 23, 2011 Board of Directors Meeting Minutes

#### **UPDATES**

- a. Strategic Plan
- b. Legislative Beliefs
- c. International Board Member
- d. Board Self Evaluation Survey
- e. Executive Director Evaluations

#### **REPORTS**

a. CMAC

#### **DISCUSSION ITEMS**

- a. Associations merging conferences
- b. June Board Meeting

#### **BOARD COMMENTS**

April 21, 2011 11:00 AM Board of Directors Meeting

Phone Conference

## **AGENDA**

**CALL TO ORDER** 

**ROLL CALL** 

APPROVAL OF AGENDA

#### APPROVAL OF BOARD MEETING MINUTES

- a. February 23, 2011 Board of Directors Meeting Minutes (revised)
- b. March 17, 2011 Board of Directors Meeting Minutes

#### **ACTION ITEMS**

- a. Election Rules
- b. 2012 Budget Adjustments

#### **DISCUSSION ITEMS**

- a. Legislative Beliefs
- b. International Board Member
- c. Dual Membership
- d. Associations merging conferences

#### **UPDATES**

- a. Strategic Plan
- b. Executive Director Evaluations

#### **REPORTS**

- a. Certification
- b. CMAC
- c. AEDG
- d. President's Report
- e. Executive Director's Report

## **BOARD COMMENTS**

## ASSOCIATION OF SCHOOL BUSINESS OFFICIALS INTERNATIONAL Board Meeting Agenda

June 8 - 11, 2011

Gaylord Palms Resort and Convention Center Orlando, FL

**BOARD MEMBERS:** Charles E. Linderman, RSBA, President

Brian L. Mee, RSBA, Vice President

Erin K. Green, SFO, RSBA, Immediate Past President John D. Musso, CAE, RSBA, ASBO Executive Director

Shirley A. Broz, CPA, SFO, RSBA Ron McCulley, CPPB, RSBO Randy C. Evans, RSBO Terrie Simmons, RSBA Brenda Burkett, SFO, CPA Mark Pepera, SFO, RSBO

## Wednesday, June 8, 2011

Working Dinner 6:30 PM - 9:00 PM

Detailed review of ASBO survey data and Net Promoter Score

## Thursday, June 9, 2011

Strategic Planning Session 9:00 AM - 5:00 PM

Strategic Plan Finalization

**Certification Review** 

Leadership Review

**Advocacy Review** 

Membership Review

Operational Overview

**Budget Review** 

Significant Increase in Membership Dues and Registration Fees

Going Virtual

**Building Update** 

Dinner at Old Hickory with our guests from Horace Mann 6:00pm – 9:00pm Filming of the Board at Java Coast 9:00 pm – 9:30pm

## Friday, June 10, 2011

Executive Session 8:00AM – 9:00AM (Board only) Board Meeting 9:00 AM – 8:00 PM (dinner break in between)

## I. Opening Activities

- A. Call to Order
- B. Roll Call
- C. Approval of Agenda
- D. Approval of Board Meeting Minutes
  - 1. April 21, 2011 Board of Directors Meeting Minutes

#### II. Discussion Items

A. Functional Areas of Engagement

## III. Approval Items

- A. ASBO Headquarters Building
- B. Strategic Plan
- C. 2011 Audit Report Review and Receipt
- D. International Representative to ASBO Board of Directors
- E. Affiliation Agreement
- F. 2011 Policy Manual

## IV. Program Updates

- A. Membership, Marketing, and Communications Report
- B. Events Report
- C. Professional Development Report
- D. SFO Certification Program Update
- E. Corporate Partnerships Report

## V. Reports

- A. Board Committee Liaison Report
- B. Affiliate Visitation Report
- C. AEDG Chair Report
- D. CMAC Chair Report
- E. President's Report
- F. Executive Director's Report

#### VI. Board Comments

## VII. Adjournment

July 21, 2011 11:00 AM Board of Directors Meeting

Phone Conference

## **AGENDA**

**CALL TO ORDER** 

**ROLL CALL** 

**APPROVAL OF AGENDA** 

## **APPROVAL OF BOARD MEETING MINUTES**

a. June 10, 2011 Board of Directors Meeting Minutes

## **DISCUSSION ITEMS**

- a. Annual Meeting & Expo
- b. Affiliation Agreements

## **REPORTS**

- a. CMAC
- b. AEDG
- c. President's Report
- d. Executive Director's Report

#### **BOARD COMMENTS**



September 15, 2011 08:00 AM Board of Directors Meeting

Sheraton Seattle Seattle, WA

## **AGENDA**

**CALL TO ORDER** 

**ROLL CALL** 

#### **APPROVAL OF AGENDA**

#### **APPROVAL OF MINUTES**

- a. June 11, 2011 Executive Committee Meeting Minutes
- b. July 21, 2011 Board of Directors Meeting Minutes

#### **EXECUTIVE SESSION**

#### **DISCUSSION ITEMS**

- a. Legislative Beliefs
- b. 403 (b) Single Provider
- c. 2012 Board Meeting Schedule
- d. ERS Update
- e. Financial Update
- f. Visitation Schedule for 2012

#### **ACTION ITEMS**

- a. Advisory and Standing Committee Assignments
- b. Legislative Beliefs Statement
- c. Employment Contract, Executive Director
- d. Employment Contract, Assistant Executive Director
- e. Professional Committee Appointment

## **PROGRAM UPDATES**

- a. Membership, Marketing and Communications
- b. Professional Development
- c. Certification
- d. Sponsorship

## **REPORTS**

- a. GASAC Shirley Broz
- b. CMAC Jeff Carew
- c. AEDG Joey Montano
- d. President's Report Chuck Linderman
- e. Executive Director's Report John Musso

## **BOARD COMMENTS**

November 16, 2011 4:30 PM **Board of Directors Meeting** 

Phone Conference

## Core Purpose:

To lead the school business profession by providing growth opportunities and a network of support.

## Big Audacious Goal (BHAG):

ASBO is universally recognized, respected, and consulted as the expert in the school business profession.

#### **AGENDA**

**CALL TO ORDER ROLL CALL APPROVAL OF AGENDA APPROVAL OF MINUTES ACTION ITEMS** 

- a. CMAC Appointments
- b. Committee Appointments

## **PROGRAM UPDATES**

- a. Membership, Marketing and Communications
- b. Professional Development
- c. Events
- d. Certification
- e. Corporate Sponsorships

## **REPORTS**

- a. Board Visitation Reports
- b. AEDG Chair Report
- c. CMAC Chair Report
- d. President's Report
- e. Executive Director's Report

#### **BOARD COMMENTS**

December 15, 2011 11:00 AM Board of Directors Meeting

Phone Conference

## Core Purpose:

To lead the school business profession by providing growth opportunities and a network of support.

## Big Audacious Goal (BHAG):

ASBO is universally recognized, respected, and consulted as the expert in the school business profession.

#### **AGENDA**

#### **Call to Order**

Roll Call

## **Approval of Agenda**

#### **Approval of Board Meeting Minutes**

a. November 15, 2011 Board of Directors Meeting

#### **Discussion Items**

a. AM&E Survey Results

#### **Action Items**

- a. CMAC Position
- b. HR Committee Leaders
- c. General Counsel Appointment
- d. 2012 Election Manual

#### Reports

- a. Board Committee Liaison Reports
- b. Board Visitation Reports
- c. AEDG Chair Report
- d. CMAC Chair Report
- e. International Representative Report
- f. President's Report
- g. Executive Director's Report

#### **Board Comments**

## Adjourn