

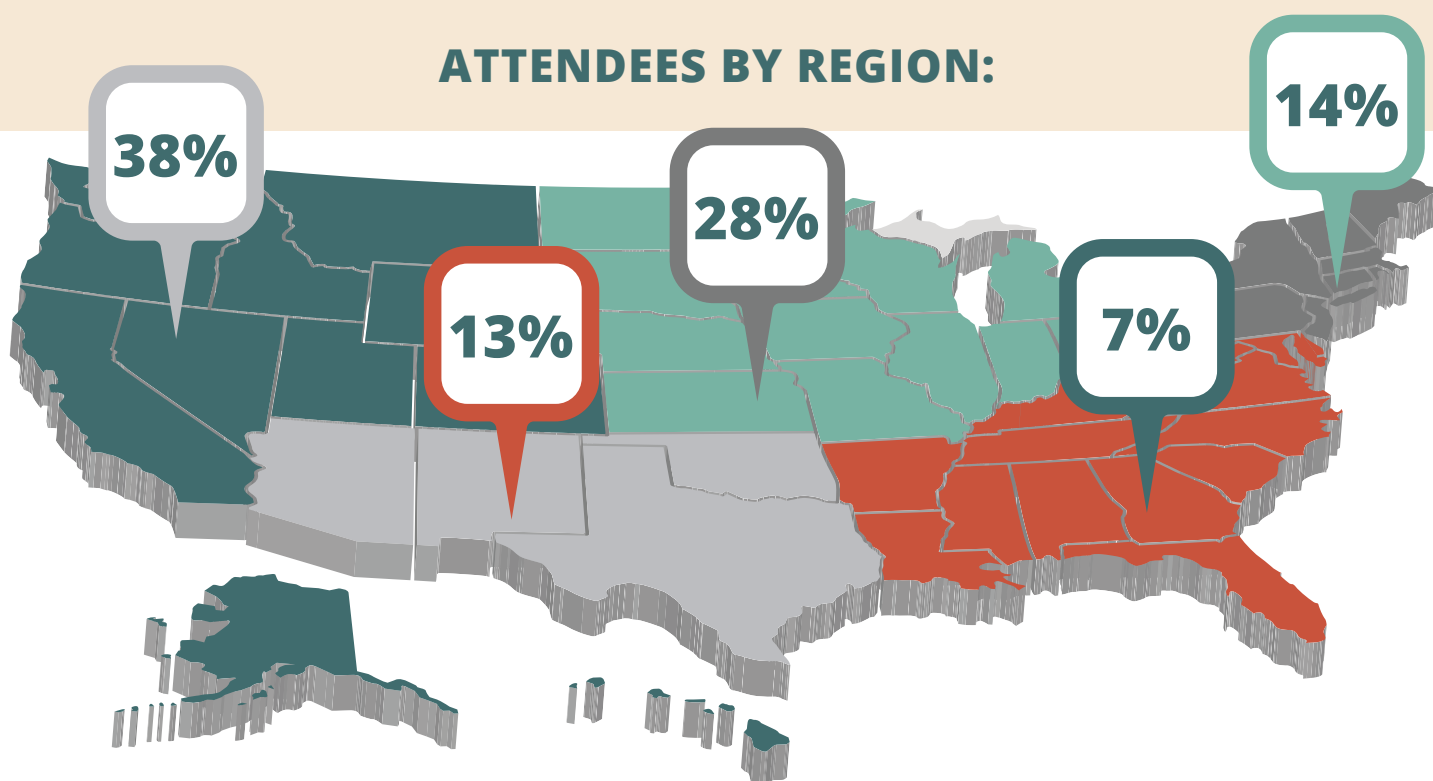
EXHIBITOR ROI SUMMARY

SEPTEMBER 14-17, 2022
PORTLAND, OREGON



Nearly **800** individuals attended the 2022 Annual Conference & Expo!

ATTENDEES BY REGION:



Top **10** states with the most registered attendees:

Oregon
Illinois

Washington
Colorado

Oklahoma
Texas

Michigan
New Jersey

Wisconsin
Minnesota

TOP ATTENDEE TITLES

Business Manager

Chief Financial
Officer

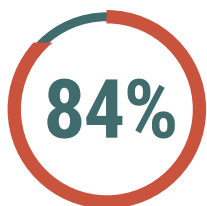
Assistant/Deputy/
Associate Superintendent

Director of Finance/
Accounting/Business

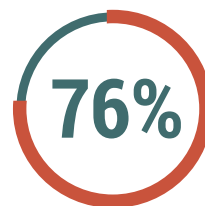
School Business
Administrator

86% of attendees said they are likely or very likely to purchase products or services for their district from the exhibitors in the marketplace.

ATTENDEES' MAIN OBJECTIVES IN THE EXHIBITS MARKETPLACE



NETWORKING and furthering relationships.



GATHERING industry and technical knowledge.

.....

5+ Dedicated Exhibit Hours



79

Education sessions and evening receptions that all exhibitors were invited to attend.

“It's so wonderful to have the opportunity to connect with people who are our exact target demographic for our program.”

Mae Hawkins, OneDigital, 1-Year Exhibitor

SHOW YOUR SUPPORT FOR THE SCHOOL BUSINESS PROFESSION!



Build your relationship with ASBO International members and become a partner in the Corporate Alliance Partnership Program as a **Conference Sponsor** at our 2023 Annual Conference & Expo.

To learn more about sponsorship opportunities, contact Sabrina Soto, Chief Business and Leadership Officer, at ssoto@asbointl.org

Save the date for

OCTOBER 19-22, 2023

ASBO ACE &
ASBO INTERNATIONAL
ANNUAL CONFERENCE & EXPO

**NATIONAL
HARBOR,
MARYLAND**

Booth sales open in February 2023!